SHOP

The Daily Colonist.

SHOP

NO. 2-SIXTY-NINTH YEAR.

VICTORIA, BRITISH COLUMBIA, SUNDAY, DECEMBER 12, 1926

SIXTEEN PAGES

# Christmas Edition







YULETIDE FIR HAS

HISTORY AS SYMBOL

Their snow-covered branches sparkling in the light that gleams out through the hospitable store-fronts, young firs and spruce may be seen reposing in many a place on the busy city streets as Christmas approaches. As the great day gets nearer they gradually disappear to provide joy to tiny tots in homes of rich and poor until only a few sad trees are left, to gradually droop. Gilltering with tinnel, hung with presents of all sorts, they make rooms cheerful and colorful. Warm and comfortable, the children shout with joy at this feature of Christmas Day.

tried until only the ancient sacrificial ceremony was left. Some one had to die to appears the gods. WINS WITH SANTA

ceremony was left. Some one had to die to appease the gods.

One day, no different, apparently from other days, the tribe was gaintered about the great oak tree, which was the centre of their religion. The chief druid was preparing to make the dreadful sacrifice, and the choice fell upon a beautiful child, one of the most popular of the young ones.

Nothing, it seemed, could says the youngster. Then, across the snow came striding a stranger of commanding stature. A glance, a sharp exclamation, a slash or two and the doomed child was released. The stranger told the horrified assemblage of one who was more powerful than their gods. When doubt was 'expressed he turned and to their utter terror commenced to chop down the oak which was the symbol of their religion. They expected to see a thunderboth devastate the desecrator any moment. But nothing happened until the tree fell with a crash.

Their snow-covered branches arking in the light that gleams it through the hospitable storemits, young firs and spruce may be not reposing in many a piace on the sy city atreets as Christmas proaches. As the great day gets are they gradually disappear to voide joy to tiny tots in homes of h and poor until only a few sad ear e left, to gradually droop. Cilitering with tinsel, hung with safting and colorful. Warm and mortable, the children shout with at this feature of Christman Day. The Pirst Christman Tree Far different were the circum-neces surreunding the dedication of the six of the consequence of the six of the children shout with at this feature of Christman Day. The Pirst Christman Tree Far different were the circum-neces surreunding the dedication of the six of the consequence o

Some Thoughts for Christmas Season Make World Happier

Claus in the local stores?

Tell stories around the grate fire?

Go window shopping?

Keep your Christmas tree up until New Year?

Remember the old folks?

Hang up your stocking?

Leave your packages closed until Christmas?

Have the Christmas splrit?

Recall the days when you were a youngster?

Give useful Christmas presents?

Wear a Christmas smile?

Get up early Christmas morning?

Place your Christmas tree near the window where it can be seen from the street?

Put on your Christmas neckwear?

Refrain from eating too much Christmas candy?

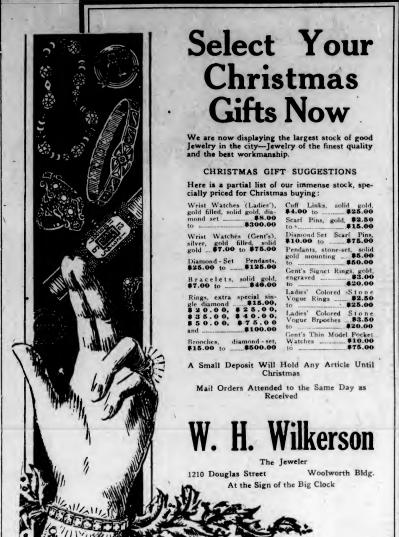
Keep open house for your friends?

Pass out Christmas cigars to your friends?

Pass out Christmas editorial in this newspaper?

Give appropriate Christmas presents?

Make this the best Christmas





THE BEST GIFT in Santa's Pack!

# 104 More Days of Rest, Recreation and Companionship---for MOTHER!

DURING the past few months wide-reaching improvements in Victoria's laundry methods have made possible the MOST WONDERFUL GIFT ever given to mothers—the assurance of TWO EXTRA DAYS each week for the rest, the recreation and the companionship that make life worth while! Think of it: exactly ONE-THIRD of the workday week reclaimed from the insatiable wash tub and ironing board—thanks to wonderful new "family services" that do the work so well and so economically it seems utter folly not to use them. If there is any father or son in Victoria who wishes to give the BEST GIFT IN SANTA'S PACK—let him promise New Method Laundries' Service Throughout Nineteen Twenty-Seven!

So That Victoria Mothers Might Enjoy a HAPPIER New Year---We inaugurated a new era of service!

New Method Laundries Telephone 8-0-8-0 VICTORIA





and materials of silk and cotton.

Americans Are Sympathetic
It has already been stated by one
iecturer on modern art that propin as the properties of the wood for its effecincluding and receiving with 
pleasure and some degree of sympathy these new things in furniture (abrica 
and ceramics. This is greatifying to 
know because with all the emphasis

that'has been placed on period furnabling and the collection of antiques, it would not be surprising if these consequences in new designs for locks, key lotes and handles is worth studying. The latest researches put the white white the studying of the latest researches put the white the studying of the latest researches put the white the studying of the latest researches put the white the studying of the latest researches put the white the studying of the latest researches put the white the studying of the latest researches put the white the studying of the product of the precision in character of the latest researches put the white the studying of the product of the precision is consequence in that so few signs in printed silks and lines will be found worth especial notice. Tapest of the precise in the collection from the Partie Exposition is that so few any produced among the process shown, that is in the divance, that is an intervention of the state of the latest the produced most easily in the torse with the latest the produced most easily in the torse with the latest the latest

Celebrated on January 7

Christmas Day Formerly

#### والميان بوالوب بوالوب ويالوب بوالوب بوالوب بوالوب بوالوب بوالوب بوالوب بوالوب بوالوب **BONDED QUALITY**

That's Just What Al. White Now Offers in This Very Extraordinary

# **Sale of Fine Furs**

reservedly guaranteed.

#### Silver Muskrat Coat

With red fox collar. This choice garment has just been completed from selected skins. The style is superior and the effectiveness of the fox trim is pronounced. Now on sale at

\$238

#### **Genuine Jap** Mink Coat

This exclusive garment will challenge comparison. With soft shawl collar and beautifully lined, it's one of the outstanding coats of the year. Reduced from \$900 to

\$695

Natural Sable Ties ..... White Fox Scarf .....

Foster's Fur Store

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#### The Conqueror's Christmas—1066

By Rev. JOCELYN H. PERKINS, Sacrist of Westminster Abbey

lt was the year of grace one thousand and slaty-five. The darkest season of the year was fast approaching; but at westigned in the program of the year was fast approaching; but at westigned in the year of St. Sirephen, which then rose where the follower of Parliament stand today and in the adjoining town all was life and bustle and merriment.

Standing there somewhat to the west of the Palace itself, was the Abbey of St. Peter, the first specimen of Romanosque style of architecture in this country, and which had been sowly upbuilding for amething like a sore of years past.

Remound for Piety

This great Abbey was due to the piety of the sovereign who sat upon the throne and who hore the honored Naon name of Edward. He was renowned among his subjects for his piety, and they loved him, together with his charming Queen, Edith by name, in that he represented the old line of the famous old house of Cedric, whose ancestors iong centuries before had distinguished themselves by sailing up Southampton Water and in process of time had secured to themselves the regal headship of England. People looked upon Edward pethaps with even more affection than would normally have been the case, for as they peered forth into the future and endeavored to descry its secrets there was that which filled them with alarm. The bid of the secret was no near relative whose succession to the throne would have been accepted as an undisputed matter of course. Moreover, Saxon hearts were filled with anxiety when they saw the course fengland thronged with arrogant outsiders from across the Channel, friends of the King's boyhogd and exile in Normandy, for whom he entertained so Ilively a regard. Bellind all there loomed the shadow of the growing power of the great Duchy of Normandy, whose sudden showing up into promipence had been one of the most striking political events of the century.

frailty. Their fears were only too well justified.

Holy Innocents' Day dawned and the great concourse of people feit that the long expected cilimax had at last arrived. Imagine, then, their grief and disappointment when they perceived the Hoyal party on its arrival in the Abbay to be deadtitute of its central figure. The good King isy atretched upon what proved to be his death-hed in the Falace hard by. Queen Edith represented him with grace and dignity which were her the grace and dignity which were her wiffingars to complete the suffragars to the ceremony, but for all present it was a blark and cloudy day.

Harold Accepte Crown

#### Harold Accepts Crown

Mart would their feelings have been could they but have perceived the stupendous events which the entiting the hundred and sixty-field aga were deatined to bring forth. In a few days' time the Confessor (for by such title was Edward subsequently to be known) passed away. The crown was hastily offered to and eagerly accepted by his brother-law, the famous general Harold. No sooner had the obsequies of the eagerly accepted by his brother-law, the famous general Harold. No sooner had the obsequies of the eagerly accepted by his brother-law, the famous general Harold. No sooner had the obsequies of the eagerly accepted by his brother-law, the famous general Harold. No sooner had the obsequies of the eagerly accepted by his brother-law, the famous general Harold. No sooner had the obsequies of the eagerly accepted by his brother-law, the famous general Harold. No sooner had the obsequies of the eagerly accepted by his brother-law, the famous general Harold. No short the early and the beginning of the eighteenth century than the early and the beginning of the eighteenth century that the early and the beginning of the eighteenth century that the beginning of the eighteenth century than the beginning of the eighteenth century that the beginning of the planetor at a complete instrument is credited to accept the part of the instrument is credited to accept the part of the instrument is credited to accept the part of the instrument is credited to accept the part of the instrument is credited to accept the part of the instrument is credited to accept the part of the instrument is credited to accept the part of the instrument is credited to accept the part of the instrument is credited to accept the part of the ins

Saxon army rushed northward and inflicted a disastrous defeat upon the Norse pirates who dared to violate the ancitity of our island home. But the King was struggling in the teeth of forces far beyond his own power to cope with. The reign, begun so inauspiciously, terminated one Autumn evening in that same great year, 1066, on Señac Field.

Then there opened a new era aitogether ailke for England and for the Church of Westminster. William, Duke of Normandy, was not only a highly capable general, he was aiso a statesman of the first order. From the very first he set himself to produce the control of the late the proper lawful good and the control of the late the proper lawful good and the lawful good and the proper lawful the proper lawful good and the lawful good and a perfurer, who had only met with the just reward of his gell deeds.

a perjurer, who had only met with the just reward of his well deeds.

Stelking innovation.

In order to give a striking and concrete example of his policy, this new Norman. King determined upon a striking innovation. These encombed immediately in from the High Aliar of the noble Abbey. The High Aliar of the noble Abbey. The hody of Saxon Edward himself. This hallowed spot, as William averted, should be the acene of his own coronation. Winchester, Cathedral, the Royal church of our nation's childhood, in which a long line of Saxon severeigns, including Edward himself, had undergone the ceremony of the "sacring," must henceforth lose her pride of place, Westminster and the hallowed remains of King Edward must for the future occupy the central position in the national life of this island.

few prelates only.

Under such circumstances, quivering for the first time in his life like a leaf, with the glare from the hurning buildings entering through the Abbey windows and the cries of his alaughtered Saxon subjects resounding in his ears, was William, Duke of Normandy, solemnly "hallowed to King," on Christmas Day in the year of grace one thousand sixty-six

No.



FURNITURE—the lasting, durable gift for the home, enjoyed by all the family, the year round. To make the home cosy and attractive, you can buy gifts here for a moderate sum. Special easy terms cheerfully given on all of our quality Furniture. Purchases also may be held for Christmas Eve delivery, if you desire.





LAMPS Junior Bridge and Bed Lamps, in many attractive shades and colors These Lamps make ideal Christmas gifts. Bridge Lamps, complete from



WINDSOR CHAIRS The ever-decorative Windsor Chair is an excellent gift. We suggest this Chair as being out of the ordinary in style and low in \$8.00 price.

OLD FURNITURE FOR NEW



\$90.00



CHESTERFIELD SUITES—Our display of the latest in Chesterfield Suites is the largest in the city. Every one is marked specially for Christmas. In tapestry, mohair and a combination of mohair and tapestry, from

Individual Chesterfields from



BEDROOM SUITES—The latest in Bedroom Furniture will be found shipment was received but a few days ago and will be on our floor tomorrow. Five pieces from







SMOKING CABINETS man of the house will like this net. It has humidor compartit for a box of cigars and to-



WRITING DESKS Beautifully finished in rich solid walnut, these Desks are ideal Christmas gifts. Sliding desk shelf, drawer and pigeon holes. Special for Christmas \$23.00

CHRISTMAS DELIVERY If desired, we will keep good purchased now for Christma delivery.

# draw sharp lines between Young Men's Styles and Others

Spectres of Feast

Greys Also in Good Taste
Greys were so extraordinarily
popular during the Summer, especlailly with the young men that they
are expected to hold over this Winter in the young men's styles, but the
fellow that something different and
up to date each season will find tans
and browns are most variously shown.
Vesta are cut higher in sympathy

CAROLS OLD AND

Appear Mysteriously

nturies tales have been is who haunt ancient is times to look on no lous eyes at the revels unreal, someone entered, there was a loud ery, and the whole tower, walls a loud ery.

For many centuries tales have been told of spectres who haunt ancient homes at Christmas to look on no doubt with envirous eyes at the revels of their successors in the fiesh.

Rirange and terrifying tales are not clid of the shows that talter at Cliamis Civilie, that girls Forenore—of a branched man Firsthiore—of a branched man for the strength of the

#### Mince Pie Meaning

Not at a Loss

A lady was describing her travels
during the holiday in Switzerland.
She told how she had seen the Lake
of Geneva and Lac Leman.
"But," said one of her hearers, "the
Lake of Geneva and Lac Leman are
synonymous."

dash of figure effect.

Chescrificid Coat Modified

Another coat that is quite strong with the conservative dresser is a modified Chesterfield. This coat is a bit longer than the regulation Cheaterfield but its other characteristics are pretty much the same. There are a -warlety of models commended to the control of the

**NEW ARE BELOVED** 

Scason

Since the first Christmas carol was written, 1,500 years ago. Yuletide has always been heralded with song, and at this season of the year we are made familiar with carols in many and various ways.

Yet, the word was not always associated with Christmas. Authorities differ as to its derivation, opinions varying between Latin, Ceitic and French. The word "carole" is undubriedly old French and it is still used on the Marine to signify dance, fete, etc. in oiden days a carol was a ring dance with song accompaniment—a ring of men and women helman and the still with the still with the still with the still was a carol was a ring dance with song accompaniment—a ring of men and women helman and

And this from Shakespeare

Figure, and one of her hearers. "the kee of Geneve and Lac Leman are onymous."

An old negroe was met by a friend in a diskent state. The friend asked. "What are you doing now. Sam?" I have Leman is the much more onymous of the two."—The Motor, what is mining, sir." "Mining, what kind of mining?" Sam answered. "I'se kalsimining, sir."

了在别在为在初在初在初始的在初在初在初在初在初在初在初在初在初在初在初在初后的 "WEAR ARROW CLOTHES—THEY'RE GOOD"



# In Time for Christmas!

Announcing New Arrivals in Both

Suits and Overcoats

#### Those Six Button Double-**Breasted Blue Suits**

Including the fancy weaves so popular now, also plain blue serges and herringbones. Garments that are full of style. Wide shoulders, broad lapels, trousers with 18-include bottom. We are showing extra values at

\$35.00, \$37.50, \$39.50

#### Blue Chinchilla Overcoats

The most favored coat with the men. Smart, dressy, warm, made in several styles that make a pleasing selection possible. See these values.

\$30.00, \$35.00, \$37.50

# Price & Smith, Limited

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614-616 YATES STREET



GORDON ELLIS, LTD. warming with the bash in the b

PAJAMAS make very acceptable Christmas gifts for men.

Patterns are new and

smart, colors are un-usually attractive, while

Come in now and choose his gift!

The Garantees

the tailoring and finish are of the best.

We are now featuring a splendid showing of For-syth Shirts and Pajamas in Genuine English Broadcloth, FoRayon and Forlisca Silks and other desirable fabrics.

Shirts \$3.00 to \$9.00

Pajamas \$3.00 to \$10.00

RECEIPED RECEIPED REPRESENTATION OF THE PROPERTY OF THE PROPER



jurposely omitted indigo and have substituted plink.

Idea Shows Seven Bootlis

There, that is a nort of general color plan with seven booths suggested. Now to go further. Some booths rould carry out their color all through the main decoration on the booth itself. Others could use their color for a background for a varied color scheme. But the effect on entering the room would be very good, also very homelike, for the hearth—well, let's walk right over to the hearth. You see, we've just come in from out-of-doors and it's pretty cold outside. And the hostess at the hearth says tea and cakes are ten cents and we will just have that, while we are looking around. Tables and chairs would belong to the hearth for serving. And green and white would be so pretty for its decoration, with pine boughs if they are available, and simulated snow crystals. Thy sprays of holly might be on saic here, for butchnicles to wear or to the on one's Christmas packages.

Among artists a certain tone of red and a certain green are called "Merry Christmas" and they studiously avoid these colors. That's all right for artists, but when it's Christmas—one just can't get away from red and green attogether. They belong, and one has to use them.

In arranging for a Christmas—one have a many considered and green. Why not start with railhow for your color scheme and carry that out, assigning to each hooth one color and permitting white to be combined with it? The red and green would take their place in this plan, but not side by side.

Pictures a Church Room

A pleasant large room in one church comes to mind. It has a wide fireplace in one corner, and along the will be a sort of counter over which things can be passed to and from kitchen. The entrance is opposite.

If one were to start with violet for

Cakes and Preserves.

An we pass to the next booth we grow bungry again, for here are cakes and preserves, with red and white for their background colors. Small jurs of preserves are arranged in a hox for a gfft, which was a grown of the color of the cap and lead of the color of the cap and lead of the color of the cap and lead of the color of the cap and the cake, well, you know how theilling Dickens can write of food—well, only Dickens could do justice to these cakes.

Yest, we come to the household booth, where all sorts of novelties are all the cap and some candid fruit, and the color of the cap and series are aluminum treasures of all kinder a painted spice sets, a crumb tray and scraper, measuring spoons, cookie cutters, well—surely one can select gifts for most any member of the family at this booth. Orange has been featively used for the booth, with bows and streamers, and you have no idea how fivious a cake the feels will an orange sash thed about its walst, with fying ends.

At one end of the booth is a section for baby things and the other end selis toys. We shall have to see all the cunning baby things, tiny dresses, tibs, knitted jackets, and, or course, tilk kinds or ratties and selis toys will like still not come off). Baby will like still not come off). Baby will like self of all to sample that interesting object that rattles so fascinatingly.

A plan for a bazaar can include many more booths, and other loess for things that will sell quickly. This plan is a rather simple one, through which the Yuletide spirit must freely run, to make it that success it should be.

#### In the Old Days

What has been aptly called "a beautiful phase in popular super-sittion," a very old belief was that all the powers of evil lay dormant and harmless on Christmas Day.

The cock crowed through the livelong night to drive all philisway; the bees again and harmless on Christma Day.

The cock crowed through the livelong night to drive all spirits away; the bees again and lay in the lively spirits away; the bees again and lay in the lively spirits away; the bees again had been at the lively so at midnight and times, became the hard human at all times, became had been and belief with the cattle half human at all times, became had been and the days when Saiturnalia reigned over even the Roman Emperors, but they were not necessarily of the Christmas time. The love for manquerade la almost as old as the human race liself.

But, as to the day itself, it was then, as it is now, a very merry day, with good fellowship bubbling even from hearts where theological non-belief dweit—a day sacred to the family, to the eating of ropast turkey and cranberry sauce or roast beef and plum pudding and walnuts and the drinkling of beer, ale and wine, It has changed to some extent since the old day. but it is still the happiest day of all the year—at least where the shadow of misfortune does not cloud the sky.

#### Origin of Christmas Tree Is Veiled in Legend

**Not Less Than Half of This Big Stock** 

Intensive selling at drastic price reductions marks this, the second week of Macey-Abell Co.'s Appraiser's

Sale. No values offered in recent years can compare with the prices now in full swing here. Hundreds of

new attractive gifts are being opened daily and forced to the front at the appraiser's price. Your gift dollar has a greater spread here. Come and see!

4c-8c-9c Christmas Cards, Tags and Seals

Gift Stationery

Pencils

Appraised Price, doz. 30C
Red and Blue Cheeking Pencils. Appraised 4 for 25c

Christmas Gift Boxes

Dennison's Best Holly and Red Quality Boxes. Special Appraised Prices—

14c, 9c and 4c

89c

Huggry Once More

This brings us back to the endance of straw.

This brings us back to the endance of straw.

This brings us back to the endance of straw.

This brings us back to the endance of straw.

This brings us back to the endance of straw.

This brings us back to the endance of straw.

This brings us back to the endance of straw.

This brings us back to the endance of straw.

Originally the Christmas tree is thought to have come from the land of the straint of

# Save Cash at Rose's

# SACRIFICE Jewelry Sale



#### **Open a Charge Account**

#### Sterling Photo Frames

\$1.95

Give "Him" one of these de-pendable watches and you make him a present that he will find useful for many years to come. 15. Jewel guar-anteed movement and heauti-fully engraved 25-year gold-filled case. A regular \$30.00 value. Sale Price \$17.85

Here Is a

Watch That Will

Please "Him"

#### Solid Gold **BRACELETS Special**, \$8.55

One of the most remarkable values provided by this sale. Only a very fortunate purchase makes this super value possible. 9k. heavy weight solid gold expansion style bracelets. Worth \$25,00.

# DIAMONDS

#### Lady's Ring Special

10k. and 14k. gold rings set with diamond, ruby, pearls, cameo, onyx, etc. Values to \$12.50. Sale Price

\$4.95

#### Diamond **Scarf Pins**

14k, white gold set-ting, artistically de-signed and set with first quality diamond. Regular at \$12.50. Sale Price

\$7.50

#### Men's Cuff Links

10k, solid gold in a choice of green, white or yellow. Regular at \$8.50. Sale Price

\$4.95

#### Boudoir Clocks

Just received from novelty Bouldoff Clocks, Ivory cases in shades of green, red or lavender. High-grade movement. Regular \$3.75. Sale Price

\$2.95

# in the most attractive link designs. Regular at \$13.00. Sale Price

Diamond Cluster Special

\$62.90

#### **Brooches**

Extra Special Beautiful designs, set with pearls, rubies, amethyst, etc. Regular \$10.00. Sale Price

Gent's

Waldemar

Chains Very newest designs white, yellow or green gold-filled chains. Reg-ular at \$2.00. Sale

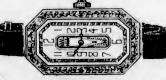
\$1.95

#### Cigarette Cases

big selection of the latest designs in Ster-ling and Silver-Plated Cigarette Cases, all at drastic reductions.

Sterling Silver Cigar-ette Case, popular thin model, gold lined. Reg-ular at \$9.50. Sale l'rice

\$6.95



#### Give Her a Watch

Here is a watch that any girl will be delighted receive. Full 15-jewel guaranteed movement in yellow, green or white gold-filled case of smartest sign. Choice of Princess, square or tonneau shar Regular at \$1500. \$8.79

Other Newest Design Wrist Watches at any reductions. Regular \$35.00.

\$24.00 and combinations of other stones

#### Silver-Plated Candlesticks, in tall fluted

shape. Regular at \$8.00. Sale Price \$6.40

Candlesticks

#### PENDANTS VALUES TO \$27.50

Sale Price, \$9.75

Our reason for such a tremendous reduction is that we have too large a stock; 10k and 14k, solid gold set with pearls

1013 Government Street

Phone 3451

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#### We Are Also Featuring

#### Parker, Waterman and Wahl

Framed Pictures

Ladies' Handbags

Carbon Paper

Powder Jars

\$4.85

45c

all good subjects. Prices, \$1.48. \$1.35, 98¢ and....

Fountain Pens, Pencils and the New Up-to-the-Minute Fountain Pen

Desk Sets

Gentlemen's Collar Bags and Soft Collar Cases

Regular \$5.00.

Playing Cards

Fancy back, gilt edge, best quality linette. Regular to \$1.25. Appraised

Christmas Cards

4c, 8c, 9c, 12c

98c

\$3.48

Pen and Pencil Cases

Playing Card Cases

Tags and Seals

Mechanical Pencils

38c

4c and 2c

24c

eraser; fo Appraised

Macey-Abell Co., Ltd.

Christmas comes but once a year and when it comes it brings a great many things with it—things old and new. Some of them Christian, some of them pagan, and most of them of very mixed origin, as one might expect, it is characteristic of the human mind to remember and to forget and to combine the processes and then to tidy up and piece together what it recalls in strange medley. Here, for instance, is a quotation from an old account book, a frequent source of knowledge of human ways:

Item payd to the preacher, vi ij Item payd to the ministrell, xil o Item payd to the coke, xv o

Lore of Christmas Has

Many Ghostly Phantoms

As a possible variation in a Christmas programme. It might be a pleasange programme programme. It might be a pleasange pr

#### HATS FOR FALL STRIKE NEW TONES

be hereafter regarded as an also ran.

Two Hats a Season

Hat makers are endeavoring to put across a campaign—two hats a season. And for Fall a felt and derby make up the programme. Of course, the alternate wearing of them is conducive to better dress—and incidentally keeps both in better condition. Just how strong the derby will be this season also is a matter that cannot be deelded right now. In the Far East this hat is coming to the fore and it is believed that the trend of style will move westward in time. As for caps the eight-piece style has the greatest following. Only a small percentage of one-piece caps are being shown. In most instances light, rich, all-over patterns prevail.

#### Christmas Spells Recall Middle Ages

Here are a few of their most chershed superstitions for the coming season:

Draw water from a clear well on Christmas morning and you draw good luck to all those who drink it. Eat minee pies in as many different mass reason: for according to the number of houses so will you have good luck during the continua as possible hereath the coming as possible hereath the christmas minteled will never quarrel.

The burning of the Tule log was a great event. It was dragged in with songs and rejoicing and placed on the fire, the larger the better. for Yuli log finames out all memories of wromas and anger, and hrought peace and goodwill of all who warmed themselvan in its heat. None was allowed to stir the fire for fear of breaking its menclicial reforted person in the household. It was burning, for this brought poverty and poor sight to the household. It was hought tuniucky, too for an odd number of persons to the control of the

'Twas the Night Before Christmas

Goods Leather

For One Who Journeys

THEY are lifetime gifts—gifts that will always win warm appreciation from the recipient—if chosen from this Store of quality and value. Whether it be a simple wallet or a huge trunk, you buy here with complete assurance that the gift selected will meet with one hundred per cent approval-always!

Wardrobe Trunks
Suitcases
Club Bags
Dressing Cases

Overnight Cases Ladies' Handbags

Many Other Novelties in Leather at All Prices

#### JAS. McMARTIN

VICTORIA'S EXCLUSIVE LEATHER GOODS STORE

716 Yates Street

#### A Business-like Christmas Suggestion to **Business Men**

There's just one sensible businesslike way to select a radio for Christmas. Judge it by actual comparison, with other radio sets... right in your home . . . This is a daring suggestion

but we know the result ... You'll choose FADA ... because the comparison test will prove its startling superiority to you ... as it has already done to thousands of Fada owners all over the world.







FADA CONE SPEAKER



Priced from \$110



FADA "HARMONATED" RECEPTION

#### RADIO SPECIALTIES, LIMITED Vancouver: 179 Pender St., W.; Victoria: 1004 Blanshard S

COMPLETE LINE OF FADA RADIOS CARRIED

**Kent's Music Store** FADA SETS SOLD BY

Western Canada Radio Supply, Ltd.

SIDNEY SERVICE STATION

E. L. McKENZIE

freedom are associated with Christ and His birth. Gradually the featival drew all serts of things about it—theology, frolic, song, mumming, folkiore, boar's heads, St. Nicholas, Christmas presents, Christmas afters, it is surprising to find how-recond to Christmas a Responsibility of the first allusion to the first allusion the first allusion to the first allusion to the first allusion the first Item payd to the coke, xv o

"He has more to do than the ovens
in England at Christmas," is said to
be an Italian proverb.

The early Christians kept no
Christmas it would appear; and it
was only in the fourth century that
Christmas-began to be held. Its date
had to be recovered by conjecture,
but practical sense helped the conjecture, and fixed the Christmas Day
for "the birthday of the Unconquered
Sun." the Persian sun-sed Mithras;
at the time of the Roman Saturnalla,
the festival of the slaves. Not a bad
choice! After all light and life and CREAM SODAS

supreme,



Nabob Tea has been the favorite of fastidious hostesses for many years. Its distinctive flavour and uniform high quality account for this preference.



Claus is the same by a different pedi-gree—a Dutch St. Nicholas who went to New Amsterdam and entered Eng-land from the United States. In Italy it is the fairy Befana (i.e. Epiphany) who brings the gift and she was once Diana.

who brings the gift and she was once Diana.

Perhaps after all it is in the carols we get nearest to the real meaning of the day. The first Christmas hymns that we know were in Latin; and like all else at Christmas they blended several strains—popular rhythm, Latin theology. New Teetament story. But they were too heavily theological. St. Ambrose was a great man indeed, but he is not always for family singing.

Ven! Redemptor Gentlum begins well; but it is only too soon we reach detail physiological rather than apiritual.

("Make me truly to rejoice with thee, to cleave to the little Jeaus, as long as I live.")

In one land and another the familiar episodes come into homely song that reaches the heart. Here are the shep-herds—from a Spanish carol, but alas, here in prose now:

small,
That thou must choose Thy infant bed
Where ass and ox but lately fed!
Ah, dearest Jeau Holy Child,
Make thee a bed soft undefiled
Within my heart that it may be
A quiet chamber kept for thee.

Holly Tree Associations

The holly has always stood for mystery and plant personality. Always one feels that it is something more than an ordinary "small tree." From time immemorial it has pivaled its part in the great Winter featival—the Romans gave it an honored place in their Saturnalia—and when the Holly and its association with the Winter reloicing continued, though into both featival and tree new meaning was read.

The holly though openly a part of the reloicing of the Nativity yet held within it the secret mystic foreshadowing of a cross of thorns in its prickly leaves, of drops of lassion blood and its red berries and a reminded of instruction of ins

642 FORT STREET



chased the muse with many materials.

Don Quixote considered them both dreamily, but when the Squire returned astride the mule, a sudden memory struck him. Was it not thus alreading the struck that the surventures. Sancho astride the grey adventure, Sancho saride to their adventure, Sancho saride to the surventure, sancho saride to the surventure, sancho saride to the mule, and he on the good Rominand hones he saw nothing, having in imagination clothed him with mighty muscles and sinews of steel?

Resimance Quirers All Over

mation clothed him with mighty muscles and sinews of steel?

Rosinante Quivers All Over

"What! Raseally clown! Haat thou not searched me out a brave adverture, this fair morn?" shouted he to Sancho, with such vehemence as to cause Rosinante to start and quiver all over. "Ever sleeping, dullard, though centuries passed over these still wouldst thou lack an idea." As Indeed, centuries has passed over both, and little did either know.

"Sir, Don Quixote," guoth Sancho. "Isead on, I follow."

With greatest difficulty the valorous knight climbed into his saddie. He roulded the good Rosinante along a cravelly path into a wide avenue, on he one side of which strange monsters need mady in one direction and on he one did of which strange monsters acced mady in one direction and on he one other of which they raced equally a maddy in the other direction snorting and grunting at each other. Of n. sudden a red light flashed on. There-

Monsters Make Rush

went indoors.

Sirange Person Appears

Clad in blue, with much handsome gold braid. a strange person approached him.

My Master would help those in distress." quoth Sancho as before—"we were sent here—be, the stout of the control o

"Sit with me, Squire, and you, Sir Knight, suard these foods in the rear seat."

Retieves Self of Bundles

"Jesso"

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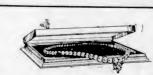
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lawyer and made his will."

Indoon a Smaller City
When Dr. Johnson came to London in 1737, with David Garrick, the famous actor, who had been one of his only three pupils at the lif-fated school for young gentlemen at Edial, near Lichfield, they traveiled by the Birmingham coach, which rested half a control of the contr

#### BEAUTIFUL FLOOR **COVERINGS APPEAR**

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A child doesn't have to be 3 budding artist to enjoy making things. And the training ha gets, in working out his simple ideas in crafts, will always be visuable to him. There is nothing so pitiful as a grown up who doesn't how how to use his will be needed to be the constraint of t

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#### Sixth Century Convent Saw First Stocking Hung

Where Did Santa Get His Reindeer?—Mistletoe From Druids—Where Did Custom of Giving Originate and How?

lem, to a parliarch of the Christian Church, St. Nicholaes. Was known to have been Bishop of Myra, in Lycia, but his outhentic history doce not go much further than that. It is claimed, however, that when a certain father of three daughters found himself in the predictment of not being able to supply suitable doweries for the three girls, and, therefore not in a position to marry them, the venerable saint came to his aid with secret gifts. This is supposed to have originated the habit of secret gift-giving on the ever of St. Nicholas Day, December 6. In the course of time the custom came to be associated with Christmas Day.

The First Stocking.

In paesing, it might be noted that in a sixth century convent it was cut to hang a clik stocking on the down of the apartment of the Abbess on Christmae Eve. The next morning they were summoned to witness the results of the liberality of the saint, who, we are told, had bountifully filled the stockings with sweets.

Santa Claus appears to have comever to America with the Dutch colonists in the seventeenth century. His name, derived from the Dutch Same, derived from the Dutch Same, the first cousin of Knech-Rupe been a first cousin of Kn

# CHINA BIRDS ARE

It would be difficult to find a more brilliant bit of furnishing than the highly glazed figures of English china, Italian majolica or Czeshoslovak and American pottery which today are utilized by decorators in giving a gay accent to a room. Chief among the many forms in vegue are the parrets. In their greens, reds and oranges—tiny ones to ornament a boudoir deak, and imposing examples for the top of the dinig-room buffet. With these bits of glazed ware, which are, after all, only more color ful relations of the old English china figures, has come in a gainxy of new English figures inspired by art in literature. Ones, the Begger beautiful to the color of the dinight of the beautiful the begger has been and penates the bright china forms of Mr. Mices where or the Fat Boy, or even Mr. Pickwick in a blue coat and a most ingratiating smile.

Excellent Reproductions

unries.

The work of the control of

Beautiful Workmanship
One marvels at the workmanship as well as the ornithological knowledge of the makers of these ornaments. The glaze of modern pottery over clear and brilliant color makes these bits of craftsmanship injaresting to the connoiseaur as well as the though many great improvements. The glaze are the fragile Irish Belleek vessels and the reproductions of English Cheisea and Derby process English Cheisea and Derby process English Cheisea and brilliant.

Full of high hope and brilliant.

More delicate are the regreductions of English Cheines and Derby procedures of English Cheines and Derby procedures are the control of English country and the country side are the hosts of figures known as Staffordshire. This glazed and painted potiery runs the gamul from impossible pink dogs with snub noses and gold chains to some charming roups of runsic inspiration.

Many Staffordshire figures are interesting because of the quaintness which time and association have given an original evidences. In a strictly modern interior they seem somewhat out of place, but in rooms with an air of early nineteenth century the Staffordshire figure—the product of a pottery craft that was distinctly English—gives on old-fashineed touch as well as an amusing note.

Chastical and Popular

well as an amusing note.

Classical and Popular

Much of the Staffordshire ware was produced for popular use. The subjects embrace copies of classical groups made fameus perhaps in Chelsea perceiain, and original designs smaking of cevairy and smalltown gosstp. Full-length pertraits of statesame, Cenerals and divines famous in the news of the day were follows:

Dickens and Influence on Christmastide

our modern lives.
Full of high hope and brilliant promiles, new governments come and go, but little headway is made against the bogies and the dark pinces are not sensibly lighter. Perhaps Dickens was not such an antiquated old Victorian after all.

was not such an antiquated old Vieterian efter all.

less true, that at one period of the history of Great Britain Christmas was declared like. Oliver Cromwith an antiquate of the history of the history of the history of the history desired like the history desired like history des



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CHRISTMAS again draws near and, as usual, there will be a number of useless presents bought, which will be forgotten in a week or so. How much better to select an original gift that will improve with time, be a pleasure to the eye both Winter and Summer, and increase in size and beauty as time goes on.

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The conjurer picks up an apple, places it on an inverted winegiass and conjurer picks up an apple, places it on an inverted winegiass and conjurer picks up an apple and the place it is a paper cone. When he lifts the cone the apple has changed to a reel of cotion and the paper is shown to be empty. This trick should be performed while seated at the table. The apple is prepared beforehand hy cutting a piece out of the end opposite to the staik; the cavity so formed should be large enough to conceal a reel of cotton. This prepared apple with the reel inside can be placed among other fruit on a dish. The conjurer picks up the apple taking care not to expose the bole and places upon an inverted glass with the concealed reel corporate allows the total in a paper of the cone is lifted the sides are slightly sinched and the apple is brought away madde the cone leaving the reel of cotton in view. While attention is frawn to the reel the conjurer allows to appear to side out of the paper not his lap, and immediately opens to show that the apple has a lasppeared. A large wainut may be instituted for the reel of cotton if the condition of the control of the condition of the condition

#### CANDLES BESTOW TRUE YULE CHEERFULNESS!

The custom of lighting candles at Christmas time is an ancient one. According to the old idea, those candies were to be lighter on Christmas Eve, piaced on the window sill, and left burning there all night. Modern usage has found a piace for them on the mantiepiece, as a part of the table decorations for the holiday feast, and on the Christmas tree, where they are very effective annong the holly wreaths and other scenery.

Candles were originally made in

The Esoteric Art of Flower

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Give Something

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Special Values in Bridge and Standard Lamps



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Yet in spite of our familiarity with the uses of electricity, no one can say

warrous religious denominations in this direction.

This is also an electric age in the investment field. It is not only popular but sound common sense to out the swould not tend to hring about a harmonious state of affairs.

Maximum results cannot be obtained with electricity at our elbow, so to speak, reads to ald and assist.

The service of electricity has thus become a public service. It is in sound in its form of water-aibility towards the public is so great that the public must be consistent on in the form of water-aibility towards the public is so great that the public must be consistent on the training and appears of the electrical in-adoption has ever known and persuiton. In its final shiysis, electricity is the length and service of electricity in the decision has ever known as public services.

A Printer's Error

The amount of electro magnetic energy picked up by an average aerial is a her would not tend to hring and that has been a period possible that the public is not provided wire or joint, said that none of it can afford to be loss are corroaded wire or joint, said that none of it can afford to be loss are corroaded wire or joint, said that none of it can afford to be loss. The principal causes of affairs, but all that none of it can afford to be loss. The principal causes of affairs, but all that none of it can afford to be loss. The principal causes of affairs, but all that none of it can afford to be loss. The principal causes of affairs, or dirty insulators, insufficient places, or dirty insulator

#### Window Displays of Electrical Dealers Aid Gift Selection

A FTER all, what's the good of Christman if it brings nothing to the home? Just as we must add a spoonful "for the pot" to make a good cup of tea, so we must keep adding to its comforts and joy if we want a successful home. There is all sorts of family joy stored up in electricity.

p in electricity.
This year the Victoria elecrical dehiers are co-operating
ith a view of helping to make
ne eslection of Christmas gifta
ne of ease and one which will
ive joy all the year round. On
ew in the various electrical
iores are many appliances

#### Casts Shadow Before



Special for This Week

## Christmas Tree Lighting Sets

Electrical appliances, all types and voltages, including irons, toasters, percolators, curling irons, vacuum cleaners, etc.

#### SUN ELECTRIC CO.

NEW LOCATION
1303 Douglas St. (Bank of Nova Scotia Bldg.) Phone 1833

connection ...

The amount of electro magnetus erry picked up by an average aerial is so amali that none of it can afford to be loat. The principal eauses of aerial losees are, corroded wire or joins, leaky or dirty insulators, inaufficient insulation of aerial, lead-in, or ground connection, too long a ground lead, bad earth connection, or aerial too close to trees, roofs, or other objects. Careful construction of the aerial gystem will often obviate fading of signals, broadness of tuning and impaired reception.

The New Scarves

The New Scarves

And let the pass of Heafen's deep organ blow;
And the typus miser of the angelic symphony.

And the typus miser of the age of meet with the pass of Heafen's deep organ blow;
And the typus uninefold harmony make up full consort to the angelic symphony.



You Will Find Our Two Stores Replete With a Wonderful Assortment of Useful and Beautiful Christmas Gifts

BETTISH COLUPIDIA ELECTRIC RAIDMY CO.

# For Added Power

Equip Your CAR or RADIO With a

# Coyle **Battery**

In a Sturdy Rubber Case 11-Plate ......\$18.50 13-Plate ..... \$22.50

#### Radio Set

From Your Light Socket With a BALKITE POWER SUPPLY

Trickle Charger \$15.00

"B" Battery Eliminator

## Automotive **Equipment House**

758 Yates Street

Opposite Dominion Hotel



CHELSEA

Powerola 6-Tube \$200

Why we sell sets so cheap—we deal direct from factory. of parts at lowest prices. Sets sold on easy terms.

852-54 Yates CROWTHER BROS. Phone 3786

#### Spectres of Feast Recall Memories of Long Ago

day. No other holiday has such an abundance of old customs and observances as Christmas.

The Christmas tree, the mistletoc, the holly and the evergreen all have a halo of supersition about them. The Christmas tree with its emeraid boughs and liluminated with dazzling lights is of Teutonic origin. In olden times the Teutons believed the sun ascending higher and higher in the heavens was the spreading and blossoming of an enormous tree. Thus today the Christmas tree is trimmed with lights to represent a heavenly sun tree, the lights signify the lightning, the golden apples, nuts, and other decorations of gold indicate the sun and the star at the top is supposed to the tree of life and that when Evelecked the fruit from the tree is the tree of life and that when Evelecked the fruit from the tree is was shriveled and withered and that we may know of the tree of life by its evergreen leaves.

The Yule-log which glows on the open hearth at Christmas is a tradition handed down by the Scandinavians from the period when they kinded great fires in honor of the god Thor. The yule-log played a very important port in the Christmas celebration in some parts of England. It is believed if a part of the log was carefully preserved to light the fire the following year the house would be necure against fire, or if a squinting person entered the house would be necure against fire, or if a squinting person entered the house when it was also coccur to the household. It was also

was in blaze.

Protection Against Witches
The mistiletoe, under which a man
may kiss a maiden unreproved as
long as there are berries on its
branches, is the same plant which the
Druids of ancient times used in their
worship. The officialing priest, all in
white robes and holding a golden
sickle, cut the plant, which was received on a cloth of spotless white.
The mistiletoe was supposed to be a
protection against witches and evilminded persons.

Large sums were given the Druids
for a piece to hang, round the neck as
a charm. An old superstition was
a charm. An old superstition was
that one could see ghosts and talk
to them if a spriig was held in the
other hand of the same hand
was not kiew ceitde the maiden who
for mistiletoe in the house meant a
prosperous year, good health and good
fortune.

The holly is held in the same high

Trune. The holly is held in the same high geard, according to tradition. The olly has a special potency when worn at the shape of a wreath. If it was orn on Christmas Eve the wearer out of the shape of the weath of the shape of the weath of the shape of the weath of the shape of the shape of the weath of the shape o

Origin of Mince Pie

Will occur.

Origin of Mince Pie

The mince pie is supposed to commemorate, in its ingredients of orientai mixture, the offerings made by the wise men of the Rast. Three pies must not be consumed in one house or there will be trouble of some kind is an 'old superstition of the English people.

The favorite Christmas dish, the plum pudding, must not all be eaten, but a portion kept for the new year if one wishes success in his or her future undertakings.

The custem of giving Christmas gifts is of ancient origin. Thes old Romans made use of carthen boxes at their festivals. These boxes were hung up to receive contributions. The money was slipped in through a hole. In later years the priesta used to piace aboard ables boxes for aims to be opened at Christmas. A mass was said for the contributors and so the box came to be called a Christmas box and present custom of distributing boxes and presents at Christmas box and presents at Christmas box and presents at Christmas box cour present custom of distributing boxes and presents at Christmas box courselved from this.

St. Nicholas is the children's pat-

#### Mystic Spell of Radio Felt by Dwellers in North

habitants of the north country.

With the broadcasting on Saturday, November 27, from WBZ, of its first northern programme of the Winter, the Westinghouse chain completed its cycle of the first month's broadcasts. These programmes, which were begun in 1923 by KDKA, have become a part of each stations' schedule. Copies of the achedules are malled each Summer to the iro-lated communities and trading posts are malled each Summer to the profiled communities all the from the tip of Alaska to Greenland—so that the little bands of hardy men and women may stand by their sets for the personal messages and official communications transmitted along with the regular programme.

101 of the property of the pro

#### Yuletide Legends of Past

Resides giving the city block for this college, he gave his services free for thirty years as professor. He compiled a ponderous dictionary, wrote a volume of poems, and several learned hooks. He lived to the age of eighty four—a long life full of good deed—a life of unsembleness marked by a disregard for all material things.

"All the year round his life seems to have kept Christmas, for his was a spirit that loved to give."

He Knew

Little Johnny had accompanied his mother to a dinner at Mrs. Scrith's. During the course of the meal Mrs. Smith remarked. "This plate is Land-painted, Johnny." "That's nothing." spoke up the boy. "Our whole fence is hand-painted."

A Good Job
"I can remember him when he didn't have car fare"
"How did he make lt?"
"He got the Nate contract for painting detour signs."
—Life.

Silk is now being manufactured from wood at the rate of 150,000,000 pounds a year, a greater volume than

# C. W. Radio Service Co., Ltd.

# A Special **XmasOffer**

ET radio make this an unforgettable Christmas. Think of enjoying wonderful music in your home: lively dances, old-time carols—cheer and gladness for young and old alike.

Our Christmas offer, with nine special privileges, gives you an opportunity that may not come again for months and months.

#### Small Down Payment

Special Extended Terms Read the nine advan-

tages we offer you. Then consider that you can have all the joys of radio for a small payment down, and a convenient time to take care of the balance. Don't den y yourself the pleasure, entertainment and education that radio brings when you can buy on these terms and conditions. Our offer is for a limited time, so come in now for a demonstration

For a Limited Time Only—ACT NOW

#### Special Inducements for Buying NOW

(1) FREE TRIAL in your own

- (2) 30-day FREE EXCHANGE
  Privilege for any DeForest
  & Crosley set of higher
- (3) One month's FREE Ser
- (4) Guaranteed Installation (5) Expert Personal Instruc
- (6) Unusually Attractive Terms.
  (7) COMBINATION PRICE.

complete purchase.)
(8) RELIEF INSURANCE.
Half Payments arranged
for reasonable period in
case of sickness or unem-

(9) Complete Satisfaction Guar-anteed.

## C. W. Radio Service Co., Ltd.

of any model.



Rogers Batteryless From \$200 to \$410

# The Gift

#### **Every Evening of the Year**

You naturally want your Christmas giving to mean something-to bring happiness to those you wish to remem-ber. A Rogers Batteryless or Fada Radio set would bring untold joy—joy for many days to come.

Whether you select a Rogers or a Fada you will have the utmost in Radio. Any good set will bring in distance under average conditions. But today's demand is for distance PLUS perfect re-production—for exact radio realism. Rogers and Fada will give you both.

Deferred Payments

#### **Western Canada Radio** SUPPLY, LIMITED



# Radio on Easy Terms Without Interest



SPECIAL OFFER On all orders placed for DeForest-Crosley Radio before Christmas we of-

Easy Terms Without Interest

fer the unusual concession of

See us immediately to insure delivery by December 24.

# THE RADIO INSTITUTE

721 FORT STREET

A & B Socket

Absolutetly Improves Any Radio Set

# PHILCO The Ideal Gift for Christmas

RUNS ANY RADIO FROM YOUR ELECTRIC CURRENT

PHILCO A and B Socket Powers will supply perfect radio power for any make or any kind of radio set, regard-less of hook-up, circuit or whether your set is home-built or manufactured.

SAVES

Cost of Recharging "A" Batteries, Buying "B" Batteries, and the Inconvenience of Having Batteries Charged.

Canadian Fairbanks-Morse Co., Ltd.





The Famous A and B "Philco"

Famous Inventor of Wireless Transmission



# **A Victor-Northern Radio for Christmas**

A radio receiver designed to meet broadcasting conditions as they exist in Canada today. The exclusive Victor-Northern "hook-up" provides the utmost selectivity and reproduces with a fidelity and faithfulness of tone that is unequaled.

Volume is there in full measure and distance is easily obtained.

Osaka, Japan, Brisbane and Sydney, Australia, have been heard on Victor-Northern sets. One enthusiastic owner reports tuning-in 220 different stations.

#### R-24-3 TUBES

An exclusive and improved regenerative circuit—the best known for volume and distance. Operates on dry "A" and "B" hatteries. This set is very easy to operate.

Never before has anyone heard radio reception from a five-tube set to equal this. Made purposely to bring in music with quality. Dx.221, and Peanut tubes.

RADIO

The Heart of the

**ROGERS**-Batteryless

**Eliminates Batteries** Any wall plug or lamp socket in your home will operate
"ROGERS-BATTERYLESS"

Works on either 25 or 60-cycles current at a cost of less than 4c a week.

Jim Bryant

Also R-40L and R-41L, 8 and 9 Tubes-the Leaders of the Victor-Northern

EASY TERMS ARRANGED

Free Demonstration on Application.

E. G. Prior & Co., Ltd. Lbty.

**Bremer-Tully** 

The Peer of Five-Tube Sets

Standard in Quality Standard in Price

From \$35.00 Up

Uninterrupted Service

Why not save money and trouble by using Willard Radio "A" and "B" Batteries?

Willard Radio Batteries

Victor-Northern Distributors for British Columbia.

SIGNOR GUGIELMO MARCONI

American Broadcasting

Some British Opinions of

Crystal Reception
Discounsing the situation in English Abe sald:
"Eleven of the twenty-one stations are relay stations, which broadcast on low power, programmes fed to them direct from London. The other description of the state of the stat

#### MONOPOLY GIVEN TO VENEZUELAN STATION

are given from the studio, which is located in the heart of the city and in the centre of musical activities.

The construction of the station represents all that is most modern in radio studion practice. The studio building is situated about 1.090 feet away from the station. In this building there are accommodations for the operating staft, as well as for the studios—one a general studio for speeches and solos, and a large studio for speeches and solos, and a large studio which is of the usual size; a smaller studio for speeches and solos, and a large studio for speeches and solos, and substation for the receiping set



# **CHOOSE YOUR**

THINK of the supreme joy that will be yours on Christmas morning as the family gathers around your beautiful new Phonograph or Radio. Kent's make it easy for you to give the most sensible, the most practical, the most enjoyable gift that you can give.

Ampliphonic "Consolette"

And 10 selections, 1,000 needles.

CASH \$9.50 Per Month

Ampliphonic "Cordova"

And 10 selections, 1,000 needles. CASH \$10.50 \$8.00 Per Month

New Brunswick "Seville" And 10 selections, 1,000 needles.

CASH \$12.50 \$11.00 Per Month

New Brunswick "Rondo" (Console)

New Brunswick "Madrid" 10 selections, 6 albums, 1,000 needles. CASH **\$20.00 \$15.00** Per Month

Five-Tube "Crosley" Radio

\$10.00 Per Month

Five-Tube "Fada"

Including complete equipment.

CASH \$25.00 ......\$14.00 Per, Month

Three-Tube "Fada"

Including complete equipment. CASH \$15.00 \$9.00 Per Month

#### For a Lifetime of **Radio Entertainment**



Junior Model-\$119.00

1. Single Dial Simplicity

2. Single Dial Efficiency

3. Single Dial Beauty

fected by Magnavox, gives you these three advantages in highest degree. SIMPLICITY: One turn

of one dial to select sta-tions—no tedious tuning.

EFFICIENCY: Remark Reproduction by Magnavox speaker assures utmost fidelity and tone quality.

BEAUTY: Numerous exposed dials and other mechanism discreetly ab-sent. Smart, handsome, refined cabinets assuring permanency of style.

Continuous demonstra-Cornell model, covers entire tonal acale. Artistic non-resonant metal tions. Deferred payments. finish, two-toned mahogany base.

M Hndson's Bay Company.



Are easy to keep charged and they last for years, give steady current needed for best results. SALES AND SERVICE THROUGH

Storage "A" Batteries For Sale by All Dealers or at Our Service Station, 866 Yates Street

#### TORONTO WATER TAPS USED AS RECEIVERS

#### New Foreign Stations

cert. He has listened in this manner to church services broadcast through CFCA.

"The only time that it is bothersome," he said, "is when the radio and music atore across the street opens up with its loud speaker and rebroadcasts above the noise of traffic. Then I am in between two first, Just what is the cause of this freak reception has not been definitely established. Samuel J. Ellis, radio in spector for the Toronto district, has investigated with telephone engineers in an effort to solve the mystery.

"We tested every pipe near by and in other parts of the building, but nowhere was the volume as great as at the taps. Nearby pipes would rewith amount of the control o

#### Radio Programmes

#### Sunday

Co. 14d. 735, nervice at the Cathedrai. (d. (22m)-2-2 p.m., Hellywood, (d. (22m)-2-2 p.m., Hellywood, 1, NPQ, Yellow Jacketa, "Blue" Stevenson, and Joe Hawiey teiple guitar. 11-12, Cld-Timera lo e Meiadles.

Vancouver, B.C. (410.7m)-4:30-7 unit programme. 11-35 p.m.-1 a.m., Jacket Radio Night Club. Nancouver, B.C. (410.7m)-7:48 tl. Packard Six dance orchestra. KFWB, Hollywood, Cal. (252m) -9-11 p.m., arner Brothera Sunday night movie Portland, Ore. (491.5m)—11 a m., 7:30-9 p.m., Cherch. 9-10, Symletst.

KMTR, Hellywood, Cai. (370.2m)—4:20-1

m., Lella Castberg's half hour. 7-8, Cate
afayette string quartette. 3-10, Classical rugramme
K.N.X. Hollywood, (zal. (336.9m)—6:20
m. Service 8, Orchestra 9, Frature,
K.PO. Nan Francisco, (zal. (26.2m)—6
m. States Hestaurant orchestra, 6:38,
alace Hotel concert orchestra 2:56:10,
udy Seiger's Fairmont Hotel concert orrestrances. tutly Seiger's Fairmont Hotel concert orNFSN, Phasidema, Cai, (38.6m) - 10.30 a.m.,
ramily Altar service, United Bretherhood
KFWO, Avaiso (211.1m) - 4.5.15, Lobby
oncert. 15.16, The Station
KOA, Denver, Colo. (32.4m) - 10.30 a.m.,
church service. 7.48 p.m., Church service.
KMOX, St. Lonis, Ma. (250.2m) - 10.30 a.m.,
inorday night club. 10.30-12, Ballroom
KOIL, Concell Blutfa, Lawa (365.9m) - 1.
The Prest Concell Blutfa, Lawa (365.9m) - 1.
The Prest Concell Blutfa, Denversaling and bis
reheatra. 11. Ambassador Nordin and bis
reheatra.

rolic KGO, Oakland, Cal. (381,2m) = 6-5 hi .n., Stanislaw Item's Little Symphony, R . Gondoliers 9, "Chata About New Books," oseph Jackson. KGW, Fortland, Ore. (491.5m)-7:45-3 m., Talk. 8-9, Vaudeville. 10-12, Dance pim. Talk. #-5, Vaudeville. 10-12, tenner male. Oskiland. Cal. (260-28m) -8-5 p m., consistent of the programme. Pingly Wingly Company 3-10, lank Merritt Ducks. KNTR, Hollywood, Cal. (270-2m) -7-20-130 pim. Programme. Sefeway Stock. XI. (270-2m) -1-20 pim. Programme. Sefeway Stock. XI. (270-2m) -1-20 pim. Programme. 10-12, Palais de. Y.M.C.A. programme. 10-12, Palais de.

hanse KX. Hellywood, Cal. (336.9m) 7180 m., Playlet, S. Programme 5, Peature 10, Programme 10, Peature 10, Programme 10, Musica 9, Programme 10, Programme 10, Musica 9, Programme 10, P

D.D., State College orchestra:
Carfral Time Stations
CKV, Winnipeg, Man. (384.4m)—8120.5
Un. Stadio programme. 5-16. Stewart
Warner concert. 10-11. Reliable battery
our 11-12. Capitol Theatre revue.
KFAB, Lincoln, Sebr. (346.7m)—6:30.
30. pm. Ilotel Lincoln orchestra. 5.50.

KPRC, Houston, Texas (299.8m) 7:30 m., Roustonians, 8-30, Concert, 9, Studie

pm. Houstenians. 9-39. Conshrt. 9. Rundin NSO. (Lardinal, Iswa (185.2m) - I pm., Oli-time musir. K YOO, Brislawe, Okla. (374.4m) - 6-7 pm. Warner trio. 7-8, Custritte. 8-9, Luckiey rechests. 17. Natl Thurston, organis. Inchests. 17. Natl Thurston, organis. Did. 13-19. pm. Classical concept. 9.36-1, Old-Time invalse. 11-12. Minist, trustesias. WCCO. Minacapolia-Nt. Paul., Mina. (46.4m) - 6.19 pm. 8t. Pull Iretsi orches. University of the Constant of the Constant of the University of the Constant of the Constant of the Constant University of the Constant of the Constant of the Constant of the University of the Constant of the Consta

Manne Programme 18 O'Fran Arthur Will.

Will Presentia Francis 18 O'Fran 18 Arthur Will Manne Princi 18 O'Fran 18 O'

irio, 2-45. Fopular programme, Sally and her Gang.
WHB, Karssa (Fty, Ma. (353-6m) — 7 pm., Sweeney Radio orchastra.
WHO, Dea Molnes, Inwa (356m) — 7-30 t pm., Music 4-5, Dance orchestra. 11. Dance programme.
10. Dance programme.
11. (344-6m) — 5-40 pm., Al Melgard, organisi. 6. Rupperbell pm. gramme. 6-40, Maerie Shermania Chilego Inn. orchastra.

Al defigard, organial, 6. Supported proAl defigard, organial, 6. Supported proAl defigard, organial, 6. Supported proBall of the supported proBall o

Programme
WSR, Stianta, (ia. (428.3m) -t p.m.
sera-Roebuck programme 10 45, Pro wars-rossuum programme 10 45, pro-remme WSKC, Bay CRy, Mich, (260-7m) 9 11 om Dance music WSM, Nashville, Tene. (282-8m) 6 45 om. Andrew Jackson Itarel orchesica. E. 'osceri 19, Studio programme.

Treetman, 1992 to the treetman to the treetman that the treetman t WSAI, Cincinnati, Ohio (325.9m) -- 11 a m., Service. 4-5:30 p.m., WEAF. 7:45-10:15,

#### Monday

New York Stock quotations, by couriesy of Ed. Hand Copposition 1:30 p.m. Weak Coast. Information hervies. couriesy of E. (Cast.) Information hervies. couriesy of E. (CKV.) Amerower, B.C. (281m)—10 p.m., Programme of oppular dance music by the CFDIC, Vancouver, B.C. (410.7m)—10:36-11:36 a.m., Everendy Victor Northern Blee. CFDIC, Vancouver, B.C. (410.7m)—10:36-11:36 a.m., Everendy Victor Northern Blee. CFDIC, Vancouver, B.C. (410.7m)—10:36-11:36 a.m., Everendy Victor Northern Blee. CFDIC, Vancouver, B.C. (410.7m)—10:36-11:36 a.m., Everendy Victor Northern Blee. CFDIC, Vancouver, B.C. (410.7m)—10:36-11:36 a.m., Everendy Victor Northern Blee. Co. (410.7m)—10:36 a.m., Every Co. 10. WEAF 11 12, Loew's Palace Ther WSM, Cincinnati, Ohio (325.9m) p.m., WEAF.





1. Single dial simplicity 2. Single dial efficiency

3. Single dial beauty Single dial control, as perfected by

Magnavox, gives you these three advantages in highest degree. SIMPLICITY: One turn of one dial to select stations - no tedious tuning.

Efficiency: Remarkable power and selectivity. Reproduction by Magnavox speaker assures utmost fidelity and tone quality.

BEAUTY: Numerous exposed dials and other mechanism discreetly absent. Smart, handsome, refined cabinets assuring permanency of style. Continuous demonstrations. De-

ferred payments.

`O .5

See Any Magnavox Dealer Made by
THE MAGNAVOX CO., OAKLAND,
CALIFORNIA



Exclusively Sold in Victoria and Vicinity by



# The Amplion Patrician a perfect Christmas Gift reproducing the true gaiety of holiday music! Like all the world-famous Amplion Radio Reproducers, the Patrician is exceptionally rich in those onstration. idepl of Canada Ltd., Dept. NC25, 130 Richmond St. West, Toront

SOLD BY

#### Western Canada Radio Supply Limited

642 Fort Street

DISTRIBUTED BY RADIO SALES SERVICE, LTD.



# Burgess "C" Battery

#### Because:

- Burgess construction insures long life—the essential qualification of a "C" Battery.
- 2 A Burgess "C" Battery eliminates tube distortion—improves reception.
- 3 A Burgess "C" increases the life of your "B" Battery.

For sets requiring "C" Battery voltages, 9 Volts or less, use Burgess Battery No. 2370. Where higher voltages are required, use Burgess No. 5156. There are also special types of Burgess "C" Batteries for every radio need.

BURGESS DRY CELLS, LTD., WINNIPEG

#### **BURGESS RADIO BATTERIES**

VANCOUVER ISLAND DISTRIBUTORS

Revercomb Bros., Ltd. (Victoria)

Burgess Batteries Are Sold by All Radio Dealers

Radio Specialties, Ltd.

179 Pender St. W. Vancouver, B. C., Can. 1004 Blanshard Street, Victoria

# OU CANT find better Radio, value anywhere!

THE Stewart-Warner new, low prices constitute better radio value than anything on the market today.

YOU have earned these low prices. Your preference for Stewart-Warner Matched-Unit Radio and correspondingly large production in the factory has enabled us to reduce prices to their present

Stop to consider—a high quality, 5 tube, 3 dial model—with the Stewart-Warner reputation and service back of it-for \$70.00and there are other models at correspondingly low prices.

There is a Stewart-Warner dealer near you who will demonstrate this radio value for you. Get in touch with him today-don't



Dealers in every City and Town in the Dominion



Instrument—Model 300 +Reproducer Model 405 +5 S.W. Tubes Model 501-A Only \$101.25

Instrument—Model 300 +Reproducer—Model 400 +3 S-W Tubes—Model 501-A Only \$108.75

OTHER MODELS AT NEW LOW PRICES

#### BASIC PRINCIPLES OF NEW RECEIVERS

tibes and other apparatus.

Regenerative Disquised

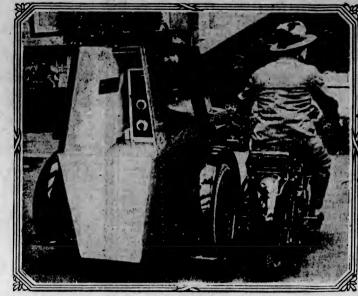
One of the circuits first to become popular with the home building enthusiant was the regenerative. It had the control of the circuits of the circuits and the circuits of the circuits of

with various systems of oscillation control.

Proqueucy Amplifier

The simple audion layout was first used with the development of the vacuum of audion tube. It provides a method of connecting the tube to its batterior of connecting the tube to the batterior of the first tendency of the same o

Portable Radio Outfit Is German Invention Long Distance Transmitter On 11 Metres Unsuccessful On 11 Metres Unsuccessful



#### British Broadcasting Methods Are Explained

Change of Management Calls for Explanation by Authorities of Procedure in Control-Differences as Compared With This Continent

In view of the change of atatus of the British Broadcasting Company from a limited liability company to that of a chartered corporation the company has issued a brief summary of the activities of its share career.

Its first licence was dated January 18, 1923, which was to terminate at the end of that year, but was then extended to the end of 1926. To start with, eight transmitting stations were stipulated which eventily were expanded into nine main stations, the extra one being for Belfast, and eleven relay stations with a highpower station at Daventry.

Under the original licence fifty-two

The use of copper tubing in short-wave transmitting aerials makes it fairly simple for the broadcast station operator to vary the wavelength in an emergency. At KDKA, the Westingshouse station at Pittsburgh, the wavelength may be varied by inserting a copper rod in the tubing of the horizontal counterpoise. The variation depends on the distance the rod is pushed in.

The cosat of China has been from time immemorial exposed to the ravages of typhoons, or tornadoes, of extreme violence, from the south. A new station of storms (by the atmospherics produced) and send out timely warning to the mainland.

The Sykes Committee, which was approach of storms (by the atmospherics produced) and send out timely warning to the mainland.

God reat ye, little children; let nothing you affright.

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LOST MAGIC OF

TOYS AT CHRISTMAS

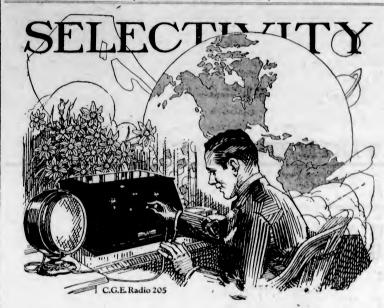
Christmas looms up once again. With it come visions of the wonderful atores and the family reunion to attend which soms and daughters travel long distances. In the stores there are marvels to be bought. Yet looking round at the toyshops one wonders. There seems everything that children could imagine or desire in the stores today except magic! Magic and mystery are not there. Toya, many of them costing many dollars, have taken the place of the things that children could magine of the things that children could magine of the things that children could magine of the things that children could be come back, glowing from the afternoon walk, talking excitedly about Christmas, to a room ruddy with firegiow, to see mother and her friends seuffe something away into their work baskets. And in evenings sometimes we would interrupt a whispered opening of thilling parcels with mother and father with their heads together whispering about them.

Aid on Christmas Evel How old were we when we ceased to believe in Santa Claus? Have we ceased to believe now? The thrill of it! A creak on the stall-in the old house. Eyes on the stall-in the old house. Eyes on the stall-in the old house. Eyes on the stall-in the old house, Eyes on the stall-in the old house, but the stall-in the beautiful wax doll dressed as a bride and the copies of "Pligrim's Progress" with the midnight visitant we did not want to believe that It was mother and father.

Istit our children of today go to one or other of our big stores and buy their own town. Nothing home-made, none of the besuly of make-shift. "What do you want for Christmas Efficated as a bride and the copies of "Pligrim's Progress" with the midnight visitant we did not want to believe that It was mother and father.

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"What means this glory round our feet,"
The Magi mused, "more bright than



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UNERRINGLY C.G.E. Radio 205 reaches out invisible fingers into the ether, plucking from the music of an entire continent the particular strains you wish to hear. It is yours to say whether you will attend a Symphony, a Dance, a Concert or a Cabaret. At your will you can transfer your interest from one programme to another.

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Richdala, Alta. April 12th, 1926.

I am never the many people that have praises to the many people that have already called in to see It; and if I are not not not put on your way I will be only too glad to do so.

Again that in you,

Yours most sincerely,

Yours most sincerely.



Tis Christmas Eve. The firelight casts a soft glow Tis Christmas Eve. The firelight casts a soft glow over the quiet room. Then voices—silvery voices from afar, joining in sweet harmony in the old carols—Hark the Herald Angels Sing, 'Merry Merry, Merry Christmas Bells, 'Peace on Earth,' and the ringing tones of a male chorus as they sing; 'God Bless you, Merry Gentlemen,' Wonderful Yuletide entertainment, faithfully resourced by the MERCLIRY SUPERTEN.

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Before you purchase a set at any price write for our free 24 page booklet, "The Story of the Mercury Super-Ten."

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Class has come into high favor as an insulator at Westinghouse station KDKA, Pittsburgh. Pyrex glisss insulates the heavy copper hands of the transmitter inductance coll; brassettipped pyrex knobs support various condensers on the panel boards, and class-air insulation has replaced through-the-wall types. The glass-air insulation has replaced inhough-the-wall types. The glass-air insulation consists of drilled bell jars placed on both sides of a circular both the control of the control of the window glass. By botting the bells separated from the window glass. By rubber garkers, an effectively insulated binding post is obtained.



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In Face of Inconceivable Difficulties Blessed Mankind in a Thousand Ways-Failing to Interest Italian Government, Marconi Went to England

## Far North Priests

"No; we cannot get word from them before May, 1827."
"But could they get our letters, if we write to them?" he is asked.
"Not now," he replies, "but only in May, next Spring; though letters must be mailed before Christmas in order to reach the dog teams which carry them over the 1,200 miles of unorganized territory. Some of the fathers cannot send or receive anything during the whole Winter. They live a soilitary, lonely and isolated life amid snow and ice on the Barren Land."
Bishop Turquetil believes in the radio—in its power to compuse the barren wastes of Winter's stronghold. He believes revertely in the good of the four Westinghouse stations haugular these isolated dwellers. For the four dark menths of Winter each of the Westinghouse stations—KDRA, Pittaburgh; KYW, Chicago; WBZ, Springfield, Mass., and KFKX, Haatings, Neb—will offer one programme, including messages to the inhabitants of the lonely northern posts and official business which cannot otherwise be transmitted. Station WBZ, with its first programme last Saturday, completed the first cycle of the broadcasts. The next one scheduled is December 18, from KYW; followed by KFKX, on Christmas Eve, and KDKA
"For a while," the Bishop continues, "there will be no distance, no lonellness. Everyone will enjoy hearing himself called, the same as if it were

#### Charles Kellogg, Singer, Blows Out Gas by Radio



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